Seminar Talk

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3:00 p.m. KH 224

Title: Discovering the Influence of Visual Saliency within User Interfaces

Abstract:

If we are to use computing systems safely, effectively, and intuitively, we must understand the cognitive processes that modulate visual search. The more quickly and accurately the user's attention can be guided to a target element, the easier an interface is to use. Visual saliency models provide a means to capture stimulus-driven properties that are not apparent to designers. This talk