

**OLD DOMINION UNIVERSITY  
BOARD OF VISITORS  
Student Enhancement and Engagement Committee  
Thursday, December 5, 2019**

**MINUTES**

The Student Enhancement and Engagement Committee of the Board of Visitors met on Thursday, December 5, 2019 at 11:35 a.m. in Committee Room A in the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the committee were:

Robert Corn, Chair  
Toykea Jones, Vice Chair  
Lisa Smith (ex officio)  
Yvonne T. Allmond  
Carlton Bennett  
Robert Broermann  
Peter Decker  
Linda Miller-Dunleavy (Faculty Representative)  
Stephen Greiling (Student Representative)

Also present were:

|                         |                     |
|-------------------------|---------------------|
| Jane Dane               | Melvin Roy          |
| Traci Daniels           | September Sanderlin |
| Rhonda Harris           | Amanda Skaggs       |
| Scott Harrison          | Tanea Nijay Winston |
| LaWanza Lett-Brewington | Johnny Young        |
| Bill Means              |                     |

Chair Robert Corn called the meeting to order at 11:35 a.m.

**I. APPROVAL OF THE SEPTEMBER 19, 2019 MINUTES**

Toykea Jones moved to approve the minutes of the September 19, 2019 meeting, and Robert Broermann seconded the motion. The minutes were unanimously approved by all members present and voting.

**II. REPORT OF THE INTERIM VICE PRESIDENT OF STUDENT ENGAGEMENT & ENROLLMENT SERVICES**

Dr. Don Stansberry, Interim Vice President for Student Engagement & Enrollment Services, shared that it has been a successful semester and provided an overview of some recent activities in the division. Preview, ODU's new student orientation program, will be renamed Monarch Orientation beginning in 2020, to better communicate the purpose of the program to students and families. The Hugo A. Owens residence all will open in the fall

of 2020, where freshmen and upperclassmen will be housed, with upperclassmen serving as mentors to the freshmen. The division also hosted many successful events during the semester, such as Homecoming, Family Weekend, and International Education Week. Dr. Stansberry reviewed student headcount and retention data and reported the 6-year graduate rate remains steady at 53%.

Dr. Bill Means, new Director of Career Development Services, briefed the committee on recent activities in the Office of Career Development Services in preparing students for the workforce through required internships, STEM career preparations, equipping students with 21<sup>st</sup> Century work skills, engaging employers such as Google, and the vision to become a national model for career development services. He reviewed trends in career development and highlighted partnerships with Colleges across campus. He reported that Google visited the campus October 10-11, with classroom visits, a faculty reception, technical interview preparation and an inside look at what makes engineering at Google unique. More than 500 ODU students participated in the Google visit.

Stephen Greiling, student representative to the Board, highlighted efforts to improve school spirit and the implementation of the phrase “Reign On.” He reported on four campus success programs for freshmen before arriving on campus: Freshman Summer Institute, Freshman Service Experience, First Ascent, and First-Year Experience. Participation in these programs connect student to campus early and improve their involvement and retention rates. Two sophomore students shared their experiences participating in a freshman enrichment program.

### **III.**